Privacy Policy

Music Coast

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Last Updated: February 17, 2026

Applies to musiccoast.com, web apps, and iOS/Android apps.

This Privacy Policy explains how Music Co LLC ("Music Coast," "we," "us") collects, uses, shares, and protects personal information when you use musiccoast.com, our web applications, and our iOS and Android apps (collectively, the "Service").

If you do not agree with this Policy, please do not use the Service.

1. Information We Collect

We collect information in three ways: (a) information you provide, (b) information collected automatically, and (c) information from third parties.

A. Information you provide

- Account information (e.g., username, email address, password).

- Profile information (e.g., display name, artist name, bio, images).

- Creator information for uploads (e.g., track metadata, artwork, contributor credits).

- Payment and payout information if you buy a subscription or enroll in monetization (note: payment processing is typically handled by third-party processors or app stores).

- Communications (e.g., emails you send us, support requests).

B. Information collected automatically

- Device and app information (e.g., device model, OS version, app version, browser type).

- Usage and analytics (e.g., pages viewed, features used, play counts, skips, session duration).

- Approximate location (e.g., city, state/region, and country inferred from IP address) for licensing, fraud prevention, and content availability.

- Cookies and similar technologies on the website; mobile identifiers may be used in the apps (subject to your device settings).

C. Information from third parties

- Social logins or connected social accounts, if you choose to connect them.

- App stores and payment processors (transaction confirmations and subscription status).

- Advertising and analytics partners (e.g., aggregated reporting about ad performance).

2. How We Use Information

We use personal information to:

- provide and operate the Service (account access, streaming, offline features, customer support);

- process subscriptions and purchases and maintain records;

- measure plays and other engagement to power charts, recommendations, and creator analytics;

- administer creator monetization (eligibility checks, fraud prevention, payouts, tax reporting where required);

- serve and measure advertising (where supported) and prevent invalid traffic;

- secure the Service and detect abuse, spam, and fraud;

- comply with legal obligations and enforce our Terms.

3. How We Share Information

We may share information with:

- service providers that help us operate (hosting, analytics, email, customer support, security);

- payment processors and app stores to process purchases and subscriptions;

- advertising partners to serve ads and measure performance (subject to consent/controls where required);

- other users, when you choose to make information public (e.g., your artist profile, uploaded content metadata);

- law enforcement or authorities if required by law or to protect rights and safety.

We do not sell your personal information in the traditional sense. If laws in your region define certain advertising sharing as a "sale" or "sharing," you may have opt-out rights as described below.

4. Cookies and Similar Technologies

The website uses cookies for essential functionality, preferences, analytics, and advertising. You can usually control cookies through your browser settings and any cookie banner/settings we provide. Our apps may use mobile identifiers and SDKs for analytics, crash reporting, and advertising (where enabled). You may be able to limit ad tracking through your device settings.

5. Data Retention

We keep personal information only as long as reasonably necessary for the purposes described in this Policy, including to provide the Service, maintain business records, resolve disputes, and comply with legal obligations. Some information (for example, play logs and financial records) may be retained longer for accounting, audit, and reporting requirements.

6. Security

We use reasonable technical and organizational measures to protect personal information. No system is perfectly secure, and we cannot guarantee absolute security.

7. International Transfers

We may process and store information in the United States and other countries. If you use the Service from outside the United States, you understand that your information may be transferred internationally.

8. Your Choices and Rights

Depending on where you live, you may have rights to access, correct, delete, or export your personal information, and to object to or restrict certain processing. You may also opt out of marketing emails by using the unsubscribe link in our messages. To request access, deletion, or other rights, contact us using the information at https://musiccoast.com/contact. For your protection, we may verify your identity.

9. Children

The Service is not directed to children under 16, and we do not knowingly collect personal information from children under 16.

10. Changes to This Policy

We may update this Privacy Policy from time to time. The "Last Updated" date indicates when changes were made. Your continued use of the Service after changes become effective means you accept the updated Policy.

11. Contact Us

Questions or requests? Contact us via Email address listed at https://musiccoast.com/contact or by mail at:

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